



COMPANY INTRODUCTION

Where Great Russian Content is Shared With the World

History and Development

ODIN-MEDIA – is a full-house distribution and production company

based in Moscow

established in 2014



Establishment

- The emergence of a new entity in the Russian media market.
- Partnership with the CIS countries

2014



Growing

- Start of international distribution
- Co-Producing & Co-Production with European partners

2016



Expansion

- Market expansion, access to new countries for content distribution
- Work with new partners

2020...

Mission & Goals

Our Mission:

To create a rich media content space that would serve the most fastidious demands of broadcasters and would discover the breathtaking and authentic Russian documentary treasures as well for media content consumers, forming the public opinion about values of various cultures.

Our Goal:

To give Russian and international partners all the generic support they need to make the most of their individual business.

Our Challenges:

- searching for the most cutting-edge, unique and high quality media content, full of factual and scripted events, empowered with incredible visuals that would entertain viewers from all over the world.
- through intercommunication both with those who produce and who broadcast leading them to the high sales results.
- allocating of media content up to the clients' needs.
- supporting and representing interests of independent authors, directors and local indie cinema producers.
- collaboration with diverse types of media content buyers – TV channels, VOD platforms, mobile operators.
- along with expanding the media borders for Russian and CIS TV market – highlighting the original Russian-language content for the world by introducing marvellous project related to the history, nature and science of Russia and of the countries of the Commonwealth of Independent States.

Team



Olga Zatulkina

Founder, CEO, General Producer

✉ zatulkina@odinmedia.tv

Key Career Steps:

2004 – started as a Purchasing Manager for the largest video distributor in Russia, Soyuz-Video, which was part of the Soyuz Group Concern.

2007 – transferred to the position of International Distribution Manager at Russia TV Channel, which is part of the VGTRK holding.

2010 – headed the international distribution department of the Foreign Economic Association Sovteleexport, the sales house of the VGTRK holding

2012 – transferred to the position of General Director of the independent distribution company "Total Content", was responsible for the strategic development of the company.

2014 – founded "Odin-Media". As a qualified specialist in PR and content distribution and built one of the leading market players within less than 6 years.

2016 - along with the business development started as a line producer of large co-production projects.

ODIN MEDIA SALES DEPARTMENTS:



Yulia Musatova

Head of International Relations

✉ musatova@odinmedia.tv



Yulia Tischenko

Sales Manager CIS and Baltics

✉ tischenko@odinmedia.tv

Content & Geography

The Odin-Media catalogue includes over 500 hours of programming:

TV documentary series	Documentary & Docudrama	Feature films & Series	Animation & Educational Content	Formats	TV shows & Doc-reality
-----------------------	-------------------------	------------------------	---------------------------------	---------	------------------------

Geography of our Partners and Clients*:



- * – 2020:**
- Russia, Eastern and Central Europe
 - China, Japan, South Korea
 - North America
 - Baltic States, CIS

By 2025:
We plan to be presented worldwide

Key Partners & Clients

DISTRIBUTION	LICENSING	CO-PRODUCTION & CO-PRODUCING
<ul style="list-style-type: none"> • FORMAT TV (Russia) • REN TV (Russia) • TV CHANNEL ZVEZDA (Russia) • RTVI (Russia) • ETHNOFUND (Russia) • Film Company GORAD (Russia) • AMBI Exclusive Acquisition (USA) • All3Media International LTd. (United Kingdom) • Fox Networks Group Content Distribution Ltd. (USA) • A&E Television Networks (USA) • Odyssey Motion Pictures LLC (USA) • Screen Media Ventures (USA) 	<ul style="list-style-type: none"> • Harbour Rights (The Defence Channel Vietnam, Cai Chang Channel Taiwan, The Discovery Channel Japan) • Cehoslovenska Filmova Spolesnost (Tv War Chez Republic, TV Kinosvet Chez Republic, Good Tv, Chez Republic) • Janson Media (Amazon and Amazon Prime) • Prima Tv Chez Republic • RTVE Spain, RTV Slovenia • RTVD Germany • Central Cooperation International (China Central Television) • Sonamu Pictures (South Korea) • TVN channel Poland • Your Family Entertainment AG • Viasat World Limited (Viasat Channel) 	<ul style="list-style-type: none"> • FORMAT TV (Russia) • LLC «Volshebnaya Gora» (Russia) • LOOKSFILM (Germany) • ZDF (Germany) • Lagardere (France) • Imagissime (France)

Additional Services

TV & FILM PRODUCTION

Full cycle of TV and film production:

- Script writing, casting, searching of film crew
- Obtaining of shooting permissions in different locations on the territory of Russia, including closed cities, border areas, remote territories, etc.
- Developing of logistics and road map of expeditions, making the route, choosing means of transportation (including small airplanes, helicopters, amphibian cars, cross-country vehicles etc.)
- Renting of shooting equipment (cameras, lenses and accessories, quadcopters, go-pro cameras, cranes, lights, cinema cars, etc.)
- Russian archives and footage acquisition
- Providing with necessary documentation.



OUR KEY PROJECTS: Most Successful Titles



**«COMBAT APPROVED»
(2015-...)**

TV-Show (Russia)



**«URARTU. THE FORGOTTEN
KINGDOM» (2019)**

Docudrama (Russia, Armenia)



**«NORTHERN SPACEPORT.
THE STORY OF PLESETSK»
(2018)**

Documentary (Russia)



«SPACE DOGS» (2017)

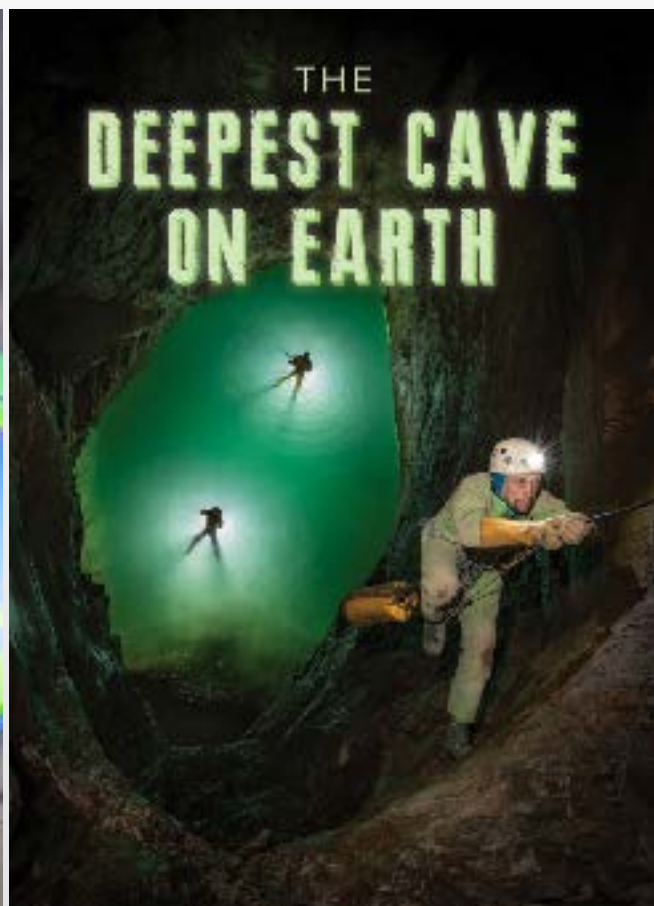
Documentary (Russia)

OUR KEY PROJECTS: In Progress



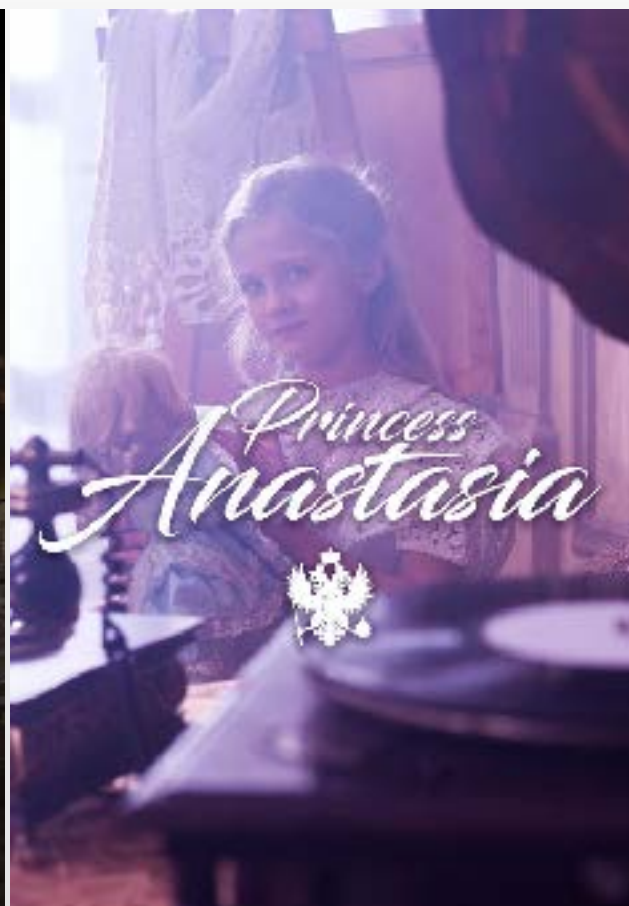
«INVISIBLE HOPE»
(2020)

Documentary (Russia)



«THE DEEPEST CAVE ON
EARTH» (2021)

Documentary (Russia)



«PRINCESS ANASTASIA»
(2021)

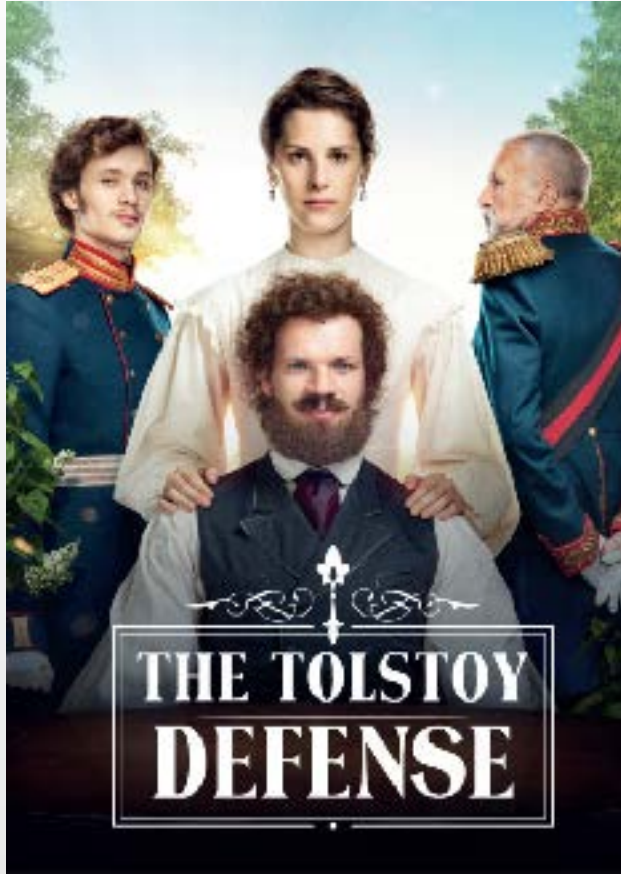
Docudrama (Russia)



«KREMLIN: THE ERA
OF TSARS» (2021)

Docudrama series (Russia)

Festival Background



The Tolstoy Defense

2018, 118', feature film

2018 – Best Screenplay and People's Choice Awards (Open Russian Film Festival "Kinotavr")

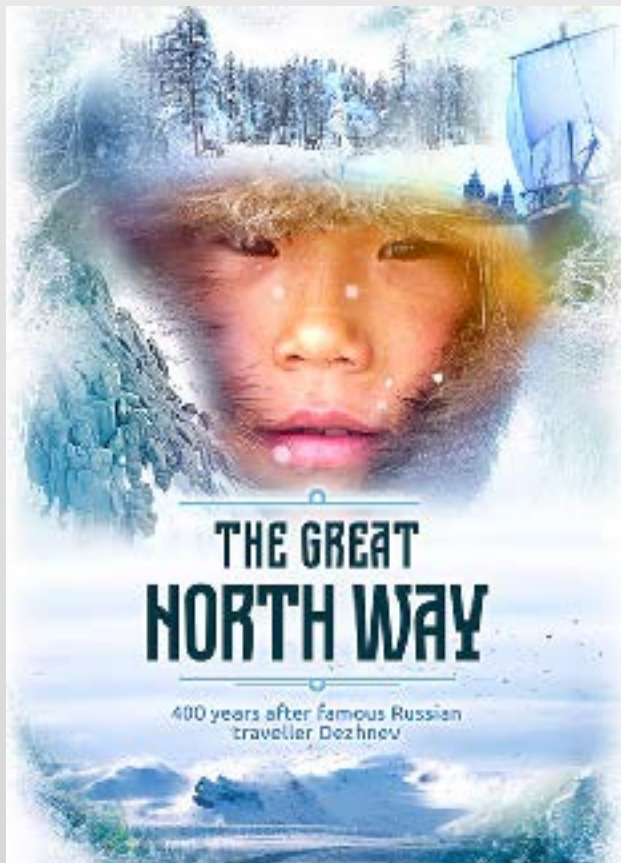
2018 – Audience Choice Grand Prix (International Film Festival "Edge of the World", Russia)

2019 – Best Screenplay Award (Golden Eagle Film Festival, Russia)

2019 – Best Screenplay Award (Nika Film Festival, Russia)

2019 – Russian film festival XII Venäläisenelokuvanfestivaali Kino Lokakuu (Finland)

2019 – Film Festival Russische Filmtage Münster / Düsseldorf (Germany)

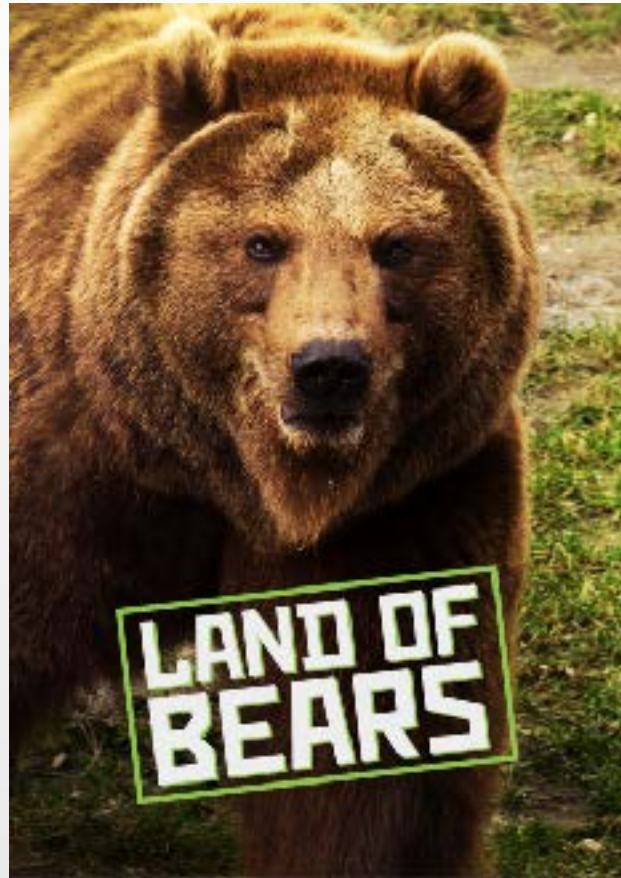


The Great North Way

2019, 75', documentary

2018 – Best Documentary Award (International Festival of the Arctic Region «Arctic Open»)

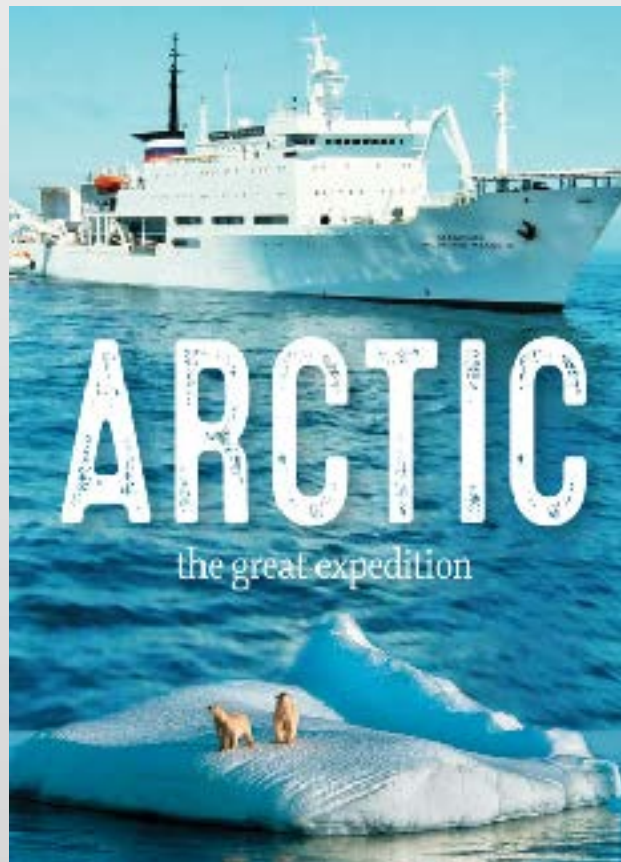
Festival Background



Land of Bears

2018, 52', documentary

- 2019 – Competition (International Ethno-Festival "Nomad Universe", Saudi Arabia)
- 2019 – Best Popular Science Film Award (Ecological Film Festival "Meridian of Hope", Russia)
- 2019 – Competition (International Nature Film Festival Gödöllő, Hungary)
- 2019 – Jury Diploma (International TV Festival of Ecology "To Save and to Preserve", Russia)
- 2019 – Competition (International Festival of Ethnological Film, Serbia)
- 2019 – Competition (Matsalu Nature Film Festival, Estonia)
- 2019 – Screening (Russian Film Week in Pisa, Italy)
- 2019 – Competition (The Golden Unicorn Awards & Russian Film Week, UK)

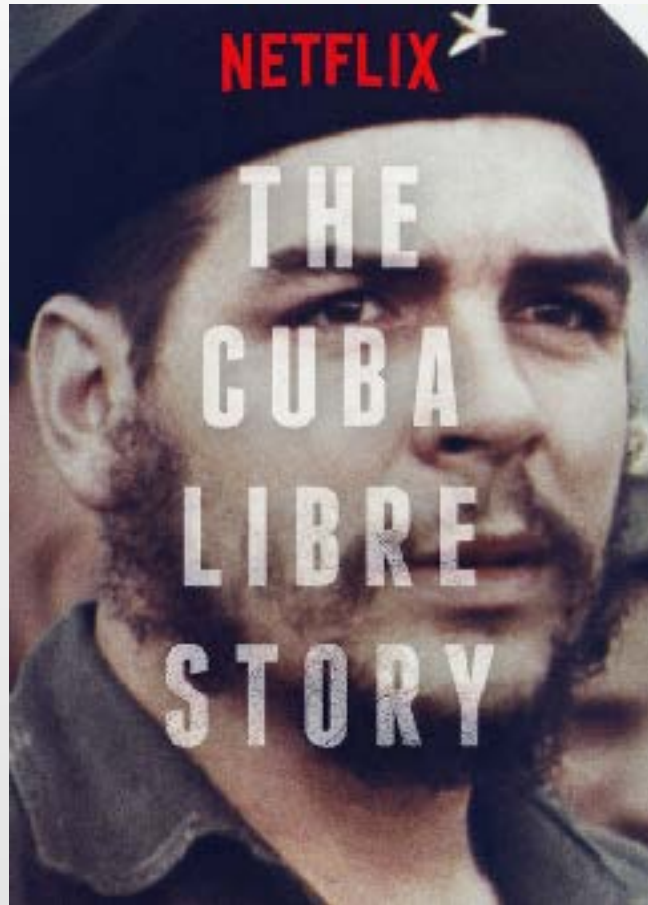


Arctic. The Great Expedition

2018, 4 x 52', documentary series

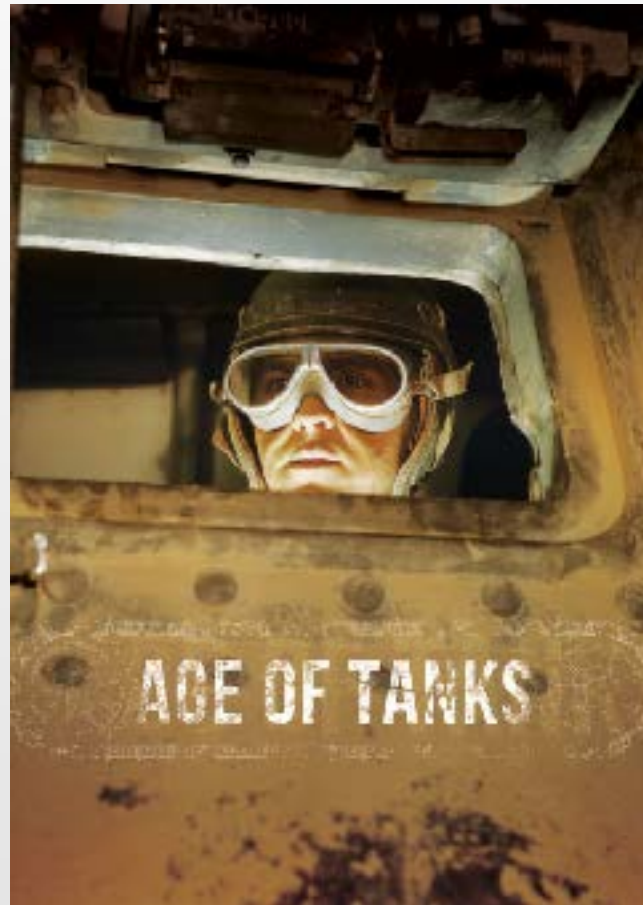
- 2019 – Diploma (Ecological Film Festival "Meridian of Hope, Russia)
- 2019 – Competition (International TV Festival of Ecology "To Save and to Preserve", Russia)
- 2019 – Competition (Open Documentary Film Festival, Russia)
- 2019 – Special Prize (International Ecological Films Festival "Green Look", Russia)

OUR KEY PROJECTS: Co-Production & Co-Producing



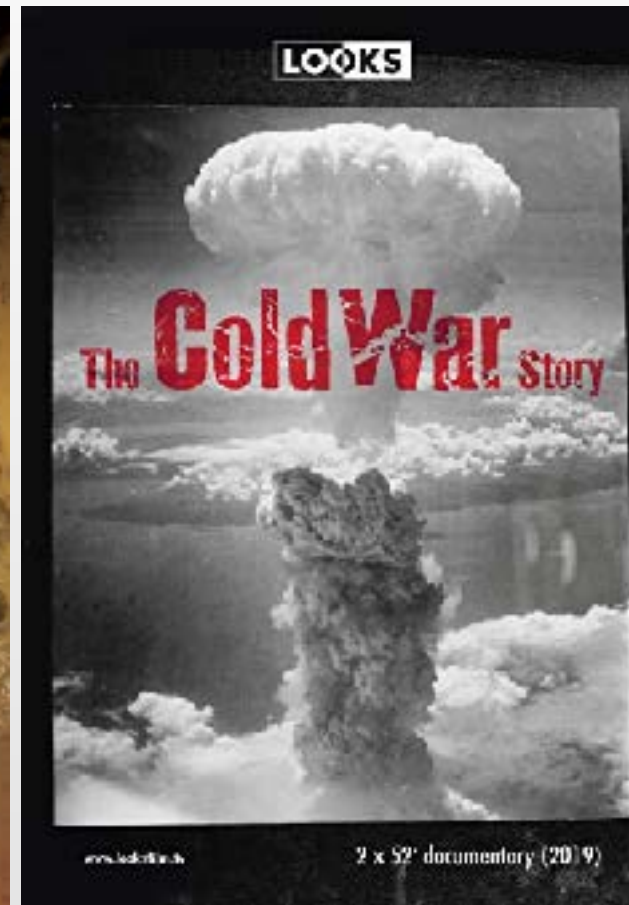
**«The Cuba Libre Story»
(2016)**

Documentary
For ZDF (Germany)



**«Age of Tanks»
(2017)**

Documentary
For ZDF (Germany) and
Planete (France)



**"The Cold War Story»
(2019)**





Documentary
For ZDF (Germany)



**«Afghanistan. The Wounded
Land» (2020)**

Documentary
For ARTE (Germany/France)

OUR KEY ACHIEVEMENTS: collaboration with VOD platforms

			
Amazon	Netflix	Tubi TV (Fox Corporation)	IVI + OKKO
2018-2020 = 270+ hours of film content	Two successful projects	New collaboration from May, 2020	More than 1300 hours of unique documentary and doc-series content

Content Market Background



- (Cannes, France)



- (Budapest, Hungary)



- (Berlin, Germany)



- (La Rochele, France)



- (online, Russia)



- (Moscow, Russia)

Feel free to contact us!

ODIN MEDIA

www.odinmedia.tv

musatova@odinmedia.tv

+7 (499) 245 63 05

119034, Moscow
Zubovsky blvd. 22/39

**Our
Website:**



**Vimeo
Channel:**

